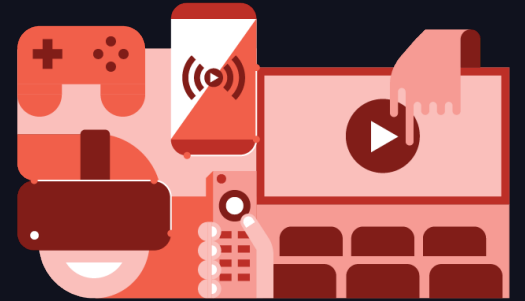


# TRANSFORMING TALENT: UNILEVER & DATABRICKS TRAINING and COMMUNITY



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June 2024

# Agenda

Learn more...

01

Achieve your data  
& AI initiatives

02

Unilever: Find  
success with  
Databricks  
Training &  
Community

03

Reflect with  
Unilever on  
their journey

04

Questions &  
Answers

# ACHIEVE YOUR DATA & AI INITIATIVES



# Data, analytics, and AI roles are growing, however a skill gap prohibits enterprise growth

## Future of jobs: Reskilling needs

44%

44% of workers' core skills are expected to change in the next five years

## Future of jobs: Retraining needs

60%

Six in 10 workers will require training before 2027, but only half of workers are seen to have access to adequate training opportunities today

## Future of jobs: Fulfillment needs

60%

AI and big data expect 60% growth in demand predicted by 2027

# Develop capabilities wherever you are on your data & AI journey



## Role-based

Data Engineers | Data Analysts | Data Scientists | Data Architects | GenAI Engineers | Business users



## Continuous

Class-based, self learning & hybrid | Advanced tiers (100, 200, 300+) | Credentials



## Experiential

Hands-on labs | Hackathons | Rotations



## Community

Online communities | User groups | Lunch & learn



# Access role-based learning pathways

## Training and Certification

Build a strong data and AI foundation with Databricks training and certification to demonstrate your competence and accelerate your career

[Upskill today](#) [Browse catalog](#)



- [Explore All Training](#)
- [Access Role-Based Training](#)
- [Train With an Instructor](#)
- [Earn a Certification or Badge](#)

 **Data + AI Summit / June 10–13 / San Francisco**  
Last chance to secure your spot for live training from world-class experts on LLMs, machine learning and data engineering. Space is filling up fast! [Register now](#)

Get started for free



## Learning Library

Explore learning offerings, from self-paced to instructor-led courses, across personas

[Enroll in Lakehouse Fundamentals Course](#) [Start GenAI Fundamentals Course Now](#)

Showing 1 - 6 of 5 results

Search:  search

By Role: 1

- Apache Spark Developer
- Machine Learning Practitioner
- Data Analyst
- Data Engineer
- Generative AI Engineer
- Platform Administrator
- Platform Architect

By Cost: [dropdown]

Type: [dropdown]

Skill level: [dropdown]

Duration: [dropdown]

Month: [dropdown]

Languages: [dropdown]

**Generative AI Engineering with Databricks**

This course is aimed at data scientists, machine learning engineers, and other data practitioners looking to build LLM-centric applications with the latest and...

[FREE](#) [NEW](#) [LIVE](#) [COURSE](#)

**New Capability Overview: Databricks Assistant**

This course provides an in-depth overview of the new capability, Databricks Assistant, introduced in the Databricks Data Intelligence Platform...

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**New Capability Overview: DBRX**

This course provides an in-depth overview of the new capability, DBRX, introduced in the Databricks Data Intelligence Platform. DBRX stands as a...

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**New Capability Overview: Vector Search**

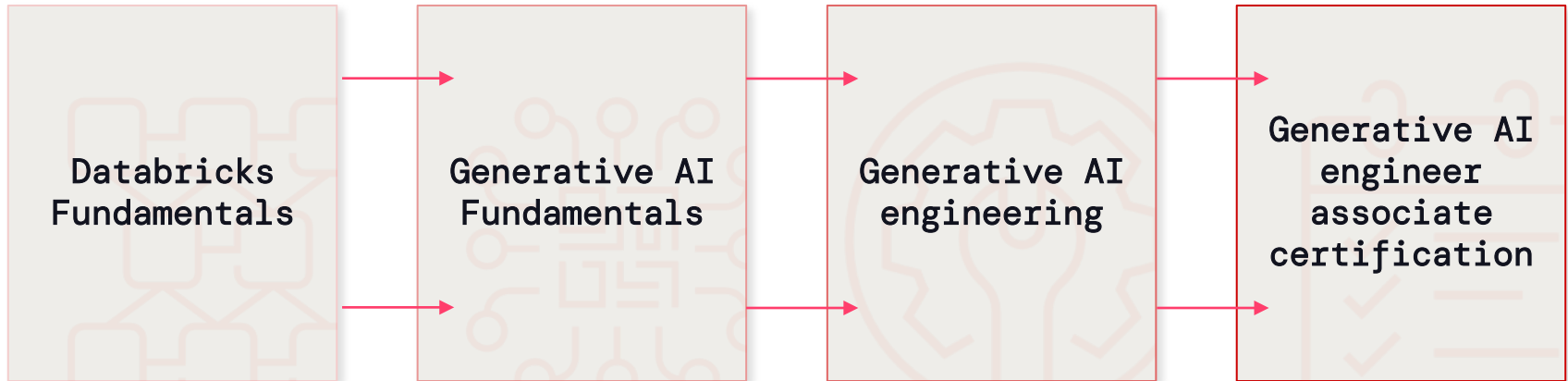
In this course, we'll delve into the essence of Vector Search, exploring its architecture, functionality, and key features. We'll also navigate through the...

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# Investment in Generative AI

## Generative AI Engineer learning pathway & certification



# Unilever's Success with Training & Community

**XX%**  
YoY learner growth

**Thousands**  
of course enrollments

**Hundreds**  
of badges earned

**Hundreds**  
of active Databricks Community members





# UNILEVER: FIND SUCCESS WITH DATABRICKS TRAINING

# Unilever's Challenges and Roadblocks



**Little visibility**  
of what other  
groups are doing



**Difficulty in**  
keeping up in an  
ever-changing field



**Increased demand** for  
upskilling resources

# Tackling silos at Unilever

## Solution

Bring people together and leveraging one another to upskill through Databricks Academy and Community

## Outcomes

Built the first Unilever Data Community of its kind to support continued growth in the organization

Enabled the internal talent pipeline for people who want to switch their careers into Data

# Leveraging Databricks to Be a Partner



Databricks Academy to help  
upskill their data & AI talent



Databricks helped **build and**  
**create data & AI role competencies**



Databricks Community to  
help **facilitate peer conversations**



**Weekly tutoring sessions**  
to solve challenges

# Unilever's Enablement Focus Areas

In-person  
workshops &  
training

Virtual  
training &  
tutoring  
sessions

Virtual user  
community

Experiential  
learning  
(Hackathons,  
Databricks  
Academy Labs)

Certification  
campaign &  
preparation

# REFLECT WITH UNILEVER ON THEIR JOURNEY

# Building capability at Unilever

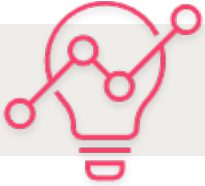


How has Unilever have benefited from having hands-on, experiential learning?

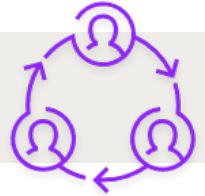


What from your perspective makes the Databricks Community work the way it does?

# The future of Unilever's data & AI



What is your **vision** for what else you want to do in terms of **capability building**?



For those who are getting started on the Databricks journey, what **advice** do you have for them for creating a community for **harmonizing well**?



# Q&A

